

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-53759-1

DATE PRINTED

08/13/12

AND

PAGE 1

| | | | | | |
|---|--|-----------------|---------------------------------------|--|---|
| 24184 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | MENTZER MEDIA SERVICES | | RESTORE OUR FUTURE | | |
| AND | 600 Fairmount Ave Ste 306 | | 1250 Eye Street NW | | |
| ADDRESS | Towson MD 21286-1002 | | Ste 900 | | |
| | USA | | Washington DC 20005 | | |
| CONTACT | ELISE CLOYD | | PRODUCT#1899 | | |
| LOCAL SALESPERSON | Maggie McWilliams | AGENCY EST. NO. | PRODUCT CODE | | |
| | Pol | 1899 | 1300 | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|---------------|--------|--------|--------|-------------------|---------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 02222.. | 8 | 06:57A | 09:00A | 30S | 08/14/12-08/17/12 | CBS THIS MORNING | 8 | 125.00 | 1000.00 |
| 2 | 01111.. | 4 | 10:57A | 12:00N | 30S | 08/14/12-08/17/12 | THE PRICE IS RIGHT | 4 | 500.00 | 2000.00 |
| 3 | 02222.. | 8 | 11:35P | 12:37A | 30S | 08/14/12-08/17/12 | DAVID LETTERMAN | 8 | 700.00 | 5600.00 |
| 4 | ..2.... | 2 | 10:00P | 11:00P | 30S | 08/15/12-08/15/12 | CSI:CRIME SCENE | 2 | 4500.00 | 9000.00 |
| 5 |2.. | 2 | 10:00P | 11:00P | 30S | 08/17/12-08/17/12 | BLUE BLOODS | 2 | 6000.00 | 12000.00 |
| 6 |2. | 2 | 09:00A | 11:00A | 30S | 08/18/12-08/18/12 | CBS NEWS SATURDAY MORNING | 2 | 275.00 | 550.00 |
| 7 |1. | 1 | 07:28P | 07:57P | 30S | 08/18/12-08/18/12 | INSIDER WEEKEND | 1 | 300.00 | 300.00 |
| 8 |2. | 2 | 08:58P | 10:00P | 30S | 08/18/12-08/18/12 | CRIME TIME SATURDAY | 2 | 1600.00 | 3200.00 |
| 9 |2 | 2 | 09:00P | 10:00P | 30S | 08/19/12-08/19/12 | THE GOOD WIFE | 2 | 4500.00 | 9000.00 |
| 10 | 20000.. | 2 | 06:57A | 09:00A | 30S | 08/20/12-08/20/12 | CBS THIS MORNING | 2 | 125.00 | 250.00 |
| 11 | 10000.. | 1 | 10:57A | 12:00N | 30S | 08/20/12-08/20/12 | THE PRICE IS RIGHT | 1 | 500.00 | 500.00 |
| 12 | 20000.. | 2 | 11:35P | 12:37A | 30S | 08/20/12-08/20/12 | DAVID LETTERMAN | 2 | 700.00 | 1400.00 |
| Total Contract: | | | | | | | | 36 | | 44800.00 |
| Billing Summary | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| CONTACT | ELISE CLOYD | | PRODUCTEST#1899 | | |
| LOCAL SALESPERSON | Maggie McWilliams | AGENCY EST. NO. | PRODUCT CODE 1300 | | |
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|------|------|---------------|------|----|----------|-------------------|------------------------|-------------------|--------------------------|----------------|
| | | | FROM | TO | | | | | | |
| | | | | | Otr 3-12 | <u>Jul</u> .00 | <u>Aug</u> 44525.00 | <u>Sep</u> .00 | <u>Total</u> 44525.00 | |
| | | | | | | | | | GRAND TOTAL | 44525.00 |

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